

# REPLY FORM

**What:** A cocktail reception, silent auction, gala dinner and awards ceremony celebrating LESC's 50 years of serving New Yorkers living with chemical dependency and mental illness, and offering essential services for their children and families. We will also celebrate our Bridge2Life Camp & Kids Club for inner city kids.

**Honoring:** Edward Brown (posthumously), LESC Founder; Bruce D. Tindal, Executive Vice President, Bollinger, Inc.; and Stanley Zareff, Vice President, Corporate Communications, Credit Suisse

**When:** Monday, May 11, 2009, 6:30 - 9:30 PM

**Where:** The Lighthouse at Chelsea Piers  
Pier 61, New York, NY 10011

**Dress:** Business Attire

FULL NAME \_\_\_\_\_

(as you would like it to appear in printed materials)

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

*I cannot attend, but enclosed is my tax-deductible contribution of: \$ \_\_\_\_\_*

*Enclosed is a check for: \$ \_\_\_\_\_  
Please make checks payable to "Friends of LESC"*

*I would like to pay by credit card: \$ \_\_\_\_\_*

Card type (circle one) Visa / MC / Discover / AMEX

CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

NAME ON CARD \_\_\_\_\_

SIGNATURE REQUIRED \_\_\_\_\_

*Non-tax-deductible portion is \$165 per person.*

*Please mail this form with check or credit card payment to:*

LESC 50<sup>th</sup> Anniversary Gala Dinner  
80 Maiden Lane | Second Floor | New York, NY 10038  
Ph: 212-566-LESC (5372) | Fax: 212-732-5224 | www.lesc.org/gala

## 50<sup>th</sup> GOLDEN ANNIVERSARY SPONSORS

### \_\_\_\_ Leadership Table - \$25,000

Prime seating for 10; Leadership recognition at the event; listing on websites (LESC.org and Bridge2LifeCamp.org); two-page spread in Journal; and mention in LESC newsletter.

### \_\_\_\_ Benefactor Table - \$10,000

Preferred seating for 10; Benefactor recognition at the event; listing on websites (LESC.org and Bridge2LifeCamp.org); full page ad in Journal; and mention in LESC newsletter.

### \_\_\_\_ Patron Table - \$7,000

Select seating for 10; listing on websites (LESC.org and Bridge2LifeCamp.org); 1/2 page ad in Journal; and mention in LESC newsletter.

## TABLES

### \_\_\_\_ Hero Table - \$5,000

Choice seating for 10; listing on websites (LESC.org and Bridge2LifeCamp.org); 1/2 page ad in Journal; and mention in LESC newsletter.

### \_\_\_\_ Supporter Table - \$2,500

Seating for 10; listing on websites (LESC.org and Bridge2LifeCamp.org); 1/4 page ad in Journal.

## TICKETS

### \_\_\_\_ Angel Ticket - \$1,000

### \_\_\_\_ Donor Ticket - \$500

### \_\_\_\_ Friend Ticket - \$250

## JOURNAL ADS

### \_\_\_\_ Back Cover - \$5,000

### \_\_\_\_ Inside Front or Inside Back Cover - \$2,500

### \_\_\_\_ Full Page - \$1,250

### \_\_\_\_ Half Page - \$625

### \_\_\_\_ Quarter Page - \$300

## Journal Ad Art Requirements

Trim Size of Book: 8.5 x 8.5 inches  
(live area is .5 inch from trim edges)

Full Page Live Area: 7.5 x 7.5 inches

Half Page Live Area: 7.5 w x 3.625 h inches

Quarter Page Live Area: 3.625 x 3.625 inches

## Acceptable Format

Digital file (pdf format w/ fonts & images embedded, accompanied by black & white proof)

Text Only Ad (submit printed or typed)

Send ads to William Schuler:

wschuler@lesc.org or 212-566-7726

**Ad submission deadline is April 17, 2009.**