

The LESC 50th Anniversary Gala Dinner

May 11, 2009

HONORING: Edward Brown (posthumously), LESC Founder; Bruce D. Tindal, Executive Vice President,
Bollinger, Inc.; Stanley Zareff, Vice President, Corporate Communications, Credit Suisse

Journal Ad Form

Submission deadline is April 17, 2009

___ Back Cover -\$5,000

___ Inside Front or Inside Back Cover -\$2,500

___ Full Page -\$1,250

___ Half Page -\$625

___ Quarter Page -\$300

___ Instead of an ad, I would like to make a
contribution of: \$ _____

Art Requirements

Trim Size of Book: 8.5 x 8.5 inches

(live area is .5 inch from trim edges)

Full Page Live Area: 7.5 x 7.5 inches

Half Page Live Area: 7.5 w x 3.625 h inches

Quarter Page Live Area: 3.625 x 3.625 inches

Acceptable Format

Send digital file (PDF format w/ fonts & images
embedded, accompanied by color proof) or

Text Only Ad (submit printed or typed) to

William Schuler via email: wschuler@lesc.org.

Journal Ad Questions? Call 212-566-7726.

***Journal ads and contributions are entirely tax-deductible.

FULL NAME _____

(as you would like it to appear in printed materials)

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

Enclosed is a check for: \$ _____. Please make checks payable to "Friends of LESC"

OR

I would like to pay by credit card: \$ _____. Card type? Visa / MC / Discover / or AMEX

CARD NUMBER _____ EXP _____

NAME ON CARD _____ SIGNATURE REQUIRED _____

*Please mail this form with check or credit card payment to: LESC 50th Anniversary Gala Dinner
80 Maiden Lane, Second Floor | New York, NY 10038 | 212-566-LESC (5372) | www.lesc.org/gala*

Since 1959, LESC has pioneered and provided treatment and care to tens of thousands New Yorkers living with substance abuse and mental illness, services such as: medical healthcare, vocational services, substance abuse treatment, mental healthcare, permanent supportive housing, and more. Recently, we launched yet another leading edge program called Bridge2Life Camp and Kids Club for children from families with histories of homelessness, poverty, addiction, violence, illness and crime. LESC is a non-profit tax deductible, charitable corporation licensed by the N.Y.S. Office of Alcoholism & Substance Abuse Services and the N.Y.S. Office of Mental Health. A United Way Member.