

The LESC Annual Dinner and Silent Auction  
May 17, 2010

HONORING: Heidi Albertsen, Supermodel & LESC Gala Ambassador  
and Justine Simmons, TV Celebrity & Author

# Journal Ad Form

Submission deadline is April 19, 2010

- \_\_\_ Outside Back Cover -\$7,500
- \_\_\_ Inside Front or Inside Back Cover -\$5,000
- \_\_\_ Full Page -\$1,250
- \_\_\_ Half Page -\$750
- \_\_\_ Quarter Page -\$500
- \_\_\_ Instead of an ad, I would like to make a contribution of: \$ \_\_\_\_\_

### Art Requirements

Trim Size of Book: 8.5 x 8.5 inches  
(live area is .5 inch from trim edges)  
Full Page Live Area: 7.5 x 7.5 inches  
Half Page Live Area: 7.5 w x 3.625 h inches  
Quarter Page Live Area: 3.625 x 3.625 inches

### Acceptable Format

Send digital file (pdf format w/ fonts & images embedded, accompanied by color proof) or Text Only Ad (submit printed or typed) to William Schuler: wschuler@lesc.org or 212-566-7726 **by April 19, 2010.**

\*\*\*Journal ads and contributions are entirely tax-deductible.

FULL NAME \_\_\_\_\_

(as you would like it to appear in printed materials)

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

Enclosed is a check for: \$ \_\_\_\_\_ . Please make checks payable to "Friends of LESC"

**OR**

I would like to pay by credit card: \$ \_\_\_\_\_ . Card type (circle one) Visa / MC / AMEX

CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ SIGNATURE REQUIRED \_\_\_\_\_

**Please mail this form with check or credit card payment to:** LESC Annual Dinner  
80 Maiden Lane, 2nd Floor | New York, NY 10038 | 212-566-LESC (5372) | [www.lesc.org/gala](http://www.lesc.org/gala)

Since 1959, LESC has pioneered and provided treatment and care to tens of thousands New Yorkers living with substance abuse and mental illness, services such as: medical healthcare, vocational services, substance abuse treatment, mental health care, permanent supportive housing, and more. Recently, we launched yet another leading edge program called Bridge2Life Camp and Charles Evans Kids Club for children from families with histories of homelessness, poverty, addiction, violence, illness and crime. LESC is a non-profit tax deductible, charitable corporation accredited by the N.Y.S. Office of Alcoholism & Substance Abuse Services and licensed by the N.Y.S. Office of Mental Health. A United Way Member.